



Pulla's Marketplace 2014

During my lengthy real estate career, I've come to realize that change is the only constant in life and in the past few years we've seen a lot of changes indeed. However, the good news is that the challenging economic events of the past decade gave birth to the "Age of Value" and with it a new "Psychology of Value" appeared in the marketplace. While in the past hiring a sales representative to assist you with your real estate holdings was "no big deal"; the contemporary home seller demands and deserves professional quality service at an affordable price.

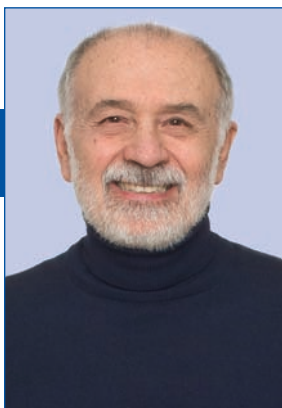
Today's homeowners require a real estate broker who expertly addresses their business needs and makes the process of buying and selling real estate a pleasant and rewarding experience. They need a broker who is a capable facilitator not a "pitchman". They want a professional with the knowledge, ability and personal resources to formulate and implement tailor-made marketing plans and strategies that create the momentum necessary for a successful real estate transaction.

To accommodate this emerging attitudinal shift, I've developed a series of innovative marketing and service strategies which are backed by a worldwide state of the art technological infrastructure and referral network. Also, I have the ability and resources to provide my clients with a varied menu of unparalleled quality real estate service.

Enclosed for your consideration please find a **Summary of Professional Experience** together with some additional brochures which indicate the level of expertise and professional commitment you can expect, should you ever need the assistance of a professional real estate broker. I know the real estate business and look forward to being of service.

To learn more about my pro-active marketing system call me on my direct line at 905.373.1980. It just might be one of the most rewarding decisions you'll ever make.

Have a great day!



Tony Pulla, Broker – Northumberland County's Leading Realtor*

Expect Excellence ...

RE/MAX Lakeshore Realty Inc.

Brokerage – Each Office Independently Owned & Operated

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