

WHY HIRE PULLA?

Want To Buy It? . . . Hire Pulla

Examine the following facts & hire PULLA:

	Tony Pulla	Traditional Sales Rep's Avg.
Properties successfully marketed in the past 19 years (1995-2013)	2795	182
Average transaction frequency in the past 19 years (1995-2013)	1 every 2.5 days	1 every 43 days

Over the past 19 years Pulla has outperformed the traditional agent by an average ratio of 15:1.

Past performance is no guarantee of future success, but what else can you go by?

Want Maximum Negotiating Advantage? . . . Hire Pulla

PULLA'S unique home buying methodology incorporates:

1

An overview of the general financial trends and current interest rates status together with their impact on the local housing industry and property values.

2

A review of the real estate trends and activity cycles in the local marketplace as per statistics compiled by the Cobourg-Port Hope District Real Estate Board/Northumberland Hills Association of Realtors®.

3

A presentation of "comparable properties" including homes currently on the market and homes that have recently sold.

4

A review of Pulla's Pro-Active Home Buying Plan.

5

A review of "The Top 10 Crucial Questions to Ask Before Hiring a Realtor".

Trust your housing needs to a professionally proven real estate broker.

REMEMBER . . .

The real estate sales representative you want on your side is one who has a facility with modern technology; one who is fully automated, connected and able to provide you with almost instantaneous data, feed back and answers to your questions. There is nothing more frustrating than having an important question you need answered "now", and not being able to reach your agent.

Want quality service? . . . Hire Pulla

Hire PULLA to help you buy your next property and he will provide:

- ✓ 44 years of real estate marketing experience, 40 years serving the real estate needs of Northumberland County property owners.
- ✓ A team of professionally trained and experienced assistants.
- ✓ Access to a multitude of properties through the worldwide RE/MAX referral network.
- ✓ Guidance as you view houses you've selected and help you assess their suitability, price and value.
- ✓ Full MLS service. Through this exclusive searching tool, the details of a wide variety of listed properties will be made available to you and thus save you a tremendous amount of time and effort as you search for the right home.
- ✓ Guidance as you review the wide array of financing choices available to home buyers.
- ✓ Assistance in creating a shopping list of the features you want and need in your new house and will help you determine how much you can afford.
- ✓ An insight into the buying process thus avoiding surprises and help you assess your needs and how they differentiate from your wants.
- ✓ Guidance in establishing a realistic showings schedule to enable you to inspect homes of your choice on a timely basis.
- ✓ Assistance in negotiating an offer, acting as a mediator to head off potential conflicts between you and the seller, and draw up a legally binding agreement of purchase and sale.
- ✓ All pertinent documents for your lawyer to review and will liaison with him/her throughout the buying process.

For an effective pro-active home buying strategy and top-notch unparalleled quality service . . . HIRE PULLA

REMEMBER . . .

It doesn't help if your real estate sales representative sells real estate part-time or views the profession as a hobby. You want a professional real estate broker with a proven track record for creating positive results and who has been able to successfully assist many buyers with their real estate needs on a consistent basis.

Tony Pulla

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BROKER

RE/MAX

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Brokerage

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